



STRATEGIC PRIORITIES 2015 - 2018

The following is the result of the priority setting workshop held in Haida Gwaii on Saturday & Sunday, April 25/26, 2015. The Board adopted the plan at the May 22nd, 2015 Board meeting. The Board agreed to focus on four strategic priorities over the next 3 years (although numbered, they are not necessarily in order of priority):

1. Organizational Development

To have a full complement of qualified staff to achieve the organization priorities	To recruit and retain local competent employees
To increase and diversify the Regional District's revenue so it has the resources to complete its objectives	To improve Board and staff relationships
To find a permanent location for the Regional District's administrative office	To change the name of the Regional District
To examine how the Regional District can effectively enforce its bylaws	

2. Integrated Regional Planning

To develop an integrate Sustainable Regional Plan for the mainland region, involving all key stakeholders	To complete Official Community Plans for Electoral Areas A and C
To support the development of an effective emergency marine response strategy	

3. Regional Collaboration

To facilitate effective C2C regional forums	To engage First Nations in a meaningful manner with the Regional District
To work collaboratively with all levels of government on major developments within the Region	To work collaboratively with the Prince Rupert Port Authority in its land and port development

4. Regional Leadership and Advocacy

To re-establish affordable ferry rates and schedule, understanding that BC Ferries is an extension of the provincial highway system	To maintain and enhance our health service levels
To improve airport access in Prince Rupert	To achieve a fair and equitable distribution of wealth for the resources that are taken from the Region
To develop multiple leadership and advocacy methods in advancing key regional issues for residents and businesses	

For complete details of the Strategic Priorities 2015 - 2018 and progress made to achieving the goals, please view the full document under "Quick Links" at www.sqcrd.bc.ca.